

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 10/026,872)	I hereby certify that this paper is being
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Applicant: John S. Houston)	States Patent and Trademark Office on
)	this date:
Filed: December 21, 2001)	
)	October 30, 2009
Title: "Cooperative System for Measuring)	
Electronic Media")	<u>/Mark G. Hanley/</u>
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Art Unit: 2424)	Registration No.: 44,736
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Examiner: Rueben M. Brown)	
)	
Confirmation No. 2590)	

RESPONSE TO THE OFFICIAL ACTION MAILED ON SEPTEMBER 2, 2009

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

DO NOT ENTER: /RB/

Sir:

This paper is submitted in response to the official action mailed on September 2, 2009. Please enter the following amendments and consider the accompanying remarks.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.